

APT INDEX DATA SUMMARY: JULY 2015 RETAIL SALES



July Retail Sales - by APT Index numbers:

Segment	APT Index Comps		
	Sales	Number of Transactions	Transaction Size
Overall Retail	+0.5%	-1.2%	+1.7%
General Merchandise	+1.0%	-0.7%	+1.7%
Apparel (In-store)	-1.8%	-1.6%	-0.2%
Apparel (Online)	+9.3%	+14.9%	-5.6%

Impact of Unemployment:

Segment	APT Index Sales Comps	
	Areas Where Unemployment Decreased	Areas Where Unemployment Increased
Overall Retail	+2.4%	-1.4%
General Merchandise	+2.2%	-0.2%
Apparel (In-store)	-0.1%	-3.6%

Top Performing Cities:

Metro Areas	APT Index Sales Comps
Denver, CO	+2.0%
Dallas, TX	+1.6%
Riverside, CA	+1.5%
Phoenix, AZ	+1.4%
St. Louis, MO	+0.7%

Bottom Performing Cities:

Metro Areas	APT Index Sales Comps
Pittsburgh, PA	-4.2%
San Diego, CA	-3.6%
Miami, FL	-1.6%
Tampa, FL	-1.4%
Washington, DC	-1.3%

*Comparing July 2015 to July 2014 (adjusted for consistent weekdays), for the physical channel except for online apparel sales, as noted
Cities chosen from the top 25 metro areas as defined by the Core Based Statistical Area (CBSA) from the U.S. Census*